

Outreach Activity Description Form for KKBJ AM, KKBJ FM and WBJI FM

Year 2005

Name of Activity: Scholarship Programs

R.P. Broadcasting participates in the Minnesota Broadcasters Association's annual Scholarship program. R.P. Broadcasting airs a series of public service announcements on its radio stations. The public service announcements promote the Jim Wycore scholarship program which provides ten \$1,500 scholarships to college students majoring in Mass Communications. The scholarships continue to promote the field of broadcasting as a great career choice.

R.P. Broadcasting also annually donates to the Bemidji State University's Mass Communication reunion and student networking weekend. R.P. Broadcasting's owner, Roger Paskvan attends the event which promotes broadcasting as a career to Mass Communication and other majored students at Bemidji State University. Every year broadcast alumni from BSU attend the Mass Communication Reunion to meet with old friends, network, meet Mass Communication students and promote Broadcast as a good career choice for University students. R.P. Broadcasting employees/management have attended the reunion and have helped sponsor the event through monetary donations.

Based on participation in the Minnesota Broadcast Association Scholarship program, R.P. Broadcasting, the employment units for WBJI FM and KKBJ AM & FM, has fulfilled one of the outreach requirements for EEO compliance.

Respectfully,



Daniel J. Voss
General Manager
R.P. Broadcasting