

Outreach Activity Description Form for KKBJ AM, KKBJ FM and WBJI FM

Year 2005

Name of Activity: Internship Program

R.P. Broadcasting currently has an internship program in association with Bemidji State University's (BSU) Mass Communication Department, and the University of North Dakota's Marketing Department. BSU's Mass Communication Department trains students for careers in the field of radio, television and journalism. UND's Marketing Department trains students for work in all areas of Marketing and advertising. R.P. Broadcasting management has developed a professional relationship and internship program with professors in both colleges.

In 2005, R.P. Broadcasting provided an opportunity for one paid internship. The position was filled by a UND male college student in his junior year. He worked with and experienced many areas of the radio station including promotions coordinator, and sales assistant. During this internship period, R.P. Broadcasting's internship program was reviewed by a professor of UND's Marketing Department. She was satisfied with the program and the resulting training and experience the students were receiving.

Based on the continuing internship program, R.P. Broadcasting, the employment units for WBJI FM and KKBJ AM & FM, is working to fulfill one of the outreach requirements for EEO compliance.

Respectfully,



Daniel J. Voss
General Manager
R.P. Broadcasting